

Creating a unique people and place experience

CATEGORY DETAIL FORM ACCOMMODATION ESTABLISHMENTS

Complete this section to apply for membership as an accommodation establishment. You have 2 options:

OPTION 1: Please select **ONE CATEGORY**. We will list all members by category and by Star Grading or as Accredited.

CATEGORY	Bed & Breakfast	Hotel	
	Backpacker & Youth Hostel	Lodge	
	Caravan & Camping	Resort	
	Country House/Inn	Self-Catering	
	Guesthouse		

OPTION 2: If you prefer to be marketed as a special type of accommodation, select ONE type below.

TYPE	Lodge				
	Luxury Tent Accommodation	Game reserve/Farm			
	Self-Catering	Self-Catering			
	Chalet/Bungalow/Cottage	Houseboat			
	Apartment/Flat/Studio	Holiday House/Villa			
	Farm Accommodation	Tree House			
	Hiking Hut	Tent Accommodation			
	Resort				
	Spa Resort	Holiday Resort			
	B&B				
	Home Stay	Train Accommodation			

Complete all of the following information:

NUMBER OF BEDS AND ROOMS	Total Sleeping Capacity (Beds)	Single Room (s)	
	Double Room (s)	Multiple Bed Room (s)	
	Suite (s)	Apartment (s)	
	Holiday Home (s)	Twin Room (s)	
	Airport Nearby	Riverside	
	Beach Nearby	Seafront	
	Bus Station Nearby	Beach Resort	
LOCATION	Countryside	Town/City centre	
NEARBY = <10KM RADIUS	In the Mountains	Town/City Outskirts	
	Lakeside	Township	
	On a Wine Farm	Golf Course Nearby	
	Railway Station Nearby	Waterfront	
CARAVAN & CAMPING	Total area (m2)	Number of sites	
	Minimum site size (m2)	Maximum site size (m2)	

ATTACH TO YOUR APPLICATION – or email to membership@sbto.co.za

- 1 x Image (Max Size 407x175 Pixel)
- Teaser text (Max 150 characters)
- Descriptive text (Max 1400 characters)

CODE OF CONDUCT

The Saldanha Bay Tourism Organisation (SBTO) is a professional organization dedicated to working with and promoting businesses that adhere to a high standard of service and professionalism. In order to ensure that we achieve this, we require you to subscribe to the following code of conduct.

- 1. Maintain high standards of courtesy and hospitality and ensure that facilities and services are appropriate.
- 2. Describe fairly to all visitors and prospective visitors the amenities, facilities and services provided by an establishment whether by advertisement, brochure, word-of-mouth or by any other means.
- 3. Allow each visitor reasonable opportunity to view the services prior to registration.
- 4. Make clear to visitors exactly what is included in the prices quoted, including taxes and any surcharges. Details of charges, for additional services or facilities available should be made clear.
- 5. Give each visitor, on request, details of payments due and a receipt, if required.
- 6. Adhere to and not exceed current prices and advise guests of any alteration in rates prior to registration.
- 7. Deal promptly and courteously with all enquiries, reservations, correspondence and complaints from visitors.
- 8. Ensure, within the bounds of legal liability, the safety of guests and their possessions.

Tel: 022-7142088 Fax: 022-7144240

- 9. Ensure that no guest is discriminated against in an unfair manner, notwithstanding the operator's Right of Admission.
- 10. Actively protect and enhance, where possible, the environment and experiences of tourists in the Western Cape.
- 11. Implement lawful, healthy, safe and equitable employment conditions, enhance equal employment opportunities and support human resource development through training.
- 12. Allow an SBTO representative reasonable access to an establishment to confirm that the establishment is complying with the minimum requirements of the DMO.

DECLARATION

I the undersigned wish to be considered for membership of Saldanha Bay Tourism Organisation and understand that continued participation is subject to:

- Compliance with the Code of Conduct.
- The payment of all fees.
- Compliance with all relevant minimum requirement criteria and inspection requirements.
- Informing the SBTO within 14 days of any changes relating to the information contained in this
 application
- Compliance with the SBTO's constitution, requirements and conditions for service rendered as amended from time to time.

Signature of Applicant		
Business Name		
Position		
Date		

NOTE: THIS APPLICATION MUST BE ATTACHED TO THE GENERAL INFORMATION SECTION