



Creating a unique people and place experience
Membership Categories and Rates 2010

Please note that rate 1 is applicable for the first membership category of the business or organisation, and rate 3 is applicable for subsequent categories. Rate 1 must be applied to the highest cost membership category.

Membership category	RATE 1	RATE 3
Businesses		
National business corporations	R 5 000	R 2 000
Accommodation		
1 - 3 Rooms/Units	R 900	R 360
4 - 8 Rooms/Units	R 1 200	R 480
9 - 15 Rooms/Units	R 1 500	R 600
16 - 25 Rooms/Units	R 2 000	R 800
26 - 50 Rooms/Units	R 2 500	R 1 000
51 - 75 Rooms/Units	R 3 000	R 1 200
76 - 100 Rooms/Units	R 4 000	R 1 600
101 + Rooms/Units	R 5 000	R 2 000
Hotel Group (maximum)	R 10 000	R 4 000
Game & Safari lodges/farms/resorts	R 3 000	R 1 200
Caravan Parks, Camping	R 1 000	R 400
Backpackers and Youth hostels	R 1 000	R 400
Letting pools/Property brokers	R 1 000	R 400
Wine Farms		
With Cellar doors	R 1 000	R 400
Without Cellar doors	R 500	R 200
Attractions & Activities		
< 250,000 visitors p.a.	R 1 000	R 400
250,000 - 500,000 visitors p.a.	R 2 000	R 800
500,000 - 1m visitors p.a.	R 5 000	R 2 000
> 1m visitors p.a.	R 10 000	R 4 000
Services		
Tourist Guides	R 300	R 120
Tour operators and handling agents	R 1 000	R 400
Local transport operators	R 1 000	R 400
Restaurants & Entertainment	R 1 000	R 400
Shops and stores	R 1 000	R 400
Health & Personal care providers	R 1 000	R 400
Tourism services	R 1 000	R 400
Professional and general services	R 1 000	R 400
Conventions and Events		
Venues	R 1 000	R 400
Professional Organisers	R 1 000	R 400
Affiliate members		
Outside SBTO municipal area	60% of relevant category fee	
Outside Western Cape	40% of relevant category fee	
Other		
Newcomer / Emerging entrepreneurs	R 200	N/A
Associations, Societies, Clubs, Academic Institutions and Non-profit organisations	R 500	N/A
Friends of Tourism	R 60	N/A